

THE INFLUENCER CHEAT SHEET

The following are suggested leaders and brands with audiences that would show an interest in this product.

The strategy is to comment on their Instagram posts, so their audience can see your comment.

If they find value in what you say, they will potentially check out your profile to learn more.

The key is to always remember to deliver value in your comments or you will be seen as a spammer.

Neil Patel

Instagram handle: @neilpatel

Website: <https://neilpatel.com/blog>

Pat Flynn

Instagram handle: @patflynn

Website: <https://www.smartpassiveincome.com/>

Digital Marketing NYC

Instagram handle: @digitalmarketing_nyc

Website: https://www.instagram.com/digitalmarketing_nyc

Digital Marketer

Instagram handle: @digitalmarketer

Website: <https://www.digitalmarketer.com/>

Neil Patel

Instagram handle: @neilpatel

Website: <https://neilpatel.com/>

ClickFunnels

Instagram handle: @clickfunnels

Website: <https://clickfunnels.com>

Stef Joanne

Instagram handle: @stefjoanne

Website: <http://stephaniejoanne.com>

Anik Singal

Instagram handle: @anike

Website: <http://aniksingal.com/>